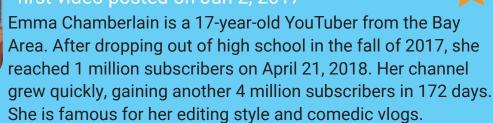


EMMA CHAMBERLAIN

total views: 401,778,665 first video posted on Jun 2, 2017



"She's the most hilarious and relatable girl on YouTube and I like her because she keeps it real and doesn't try to pretend like her life is together."



- Antonia Doyle, Freshman



DANNY GONZALEZ total views: 97,693, 819 first video posted on Oct 2, 2014

Danny Gonzalez is a 24-year-old American YouTuber. He started his career on the social media app Vine, gaining more than 2.8 million followers before the app was shut down. Like fellow YouTubers and former Viners Cody Ko and Drew Gooden, he makes commentary videos satirizing children's content on YouTube, Instagram comedians and other parts of the Internet.

"He has some funny content; after a hard day at school, you just want to go home, relax and enjoy a video, looking at some fresh new memes and good reactions."

1,515,103 subscribers

YouTube was created in 2005 as a video-sharing website and has grown in popularity ever since. A

survey conducted in 2015 found that out of the age group 18 to 49 years, eight out of ten people regularly

- Matthew Baetkey, Senior

Most Popular Video:

Awful Pranks"

15m 49s

5,552,330 views

"Trying Troom Troom's

Published on Jul 20, 2018

channels upload 400 hours of

month, 1.9 billion users log in

total of 3.25 billion views. The

scribers, and over 300 chan-

consider being a YouTuber a

written by Zoe Null

Ryan Trahan



### ACKSEPTICEYE total views: 10,268,525,064 first video posted in Nov 2012

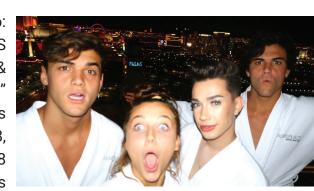
Seán William McLoughlin, better known as jacksepticeye, is a 28-year-old Irish YouTuber. He gained popularity in 2013 after being mentioned in a PewDiePie video. He uploads daily Let's Play videos on a variety of video games and is known for his energetic commentary. Currently, his channel is the 43rd most-subscribed YouTube channel

"Jack's positivity is crucial because on the internet it's easy to get down."

- Adomis Reyes, Sophomore

### 5,397,845 subscribers

Most Popular Video: "ROAD TRIP TO VEGAS FT DOLAN TWINS & JAMES CHARLES" 15,150,818 views Published on Aug 28, 20m 37s



Most Popular Video: "The Bizarre Death Of Elisa Lam" 19,242,438 views Published on Mar 18, 2016





watch YouTube. YouTube content each minute. Every to YouTube, and videos gain a website currently has 500

### 1,717,916 subscribers

## BUZZFEED UNSOLVED





total views: 73,102,038 Buzzfeed Unsolved is an American docu-

first episode posted on Feb 4, 2016

series on YouTube hosted by Ryan Bergara and Shane Madej. They discuss unsolved crimes, supernatural happen-Ryan Bergara ings, conspiracy theories and often visit supposedly haunted places. Although the show focuses on scary topics, humor arises in the banter between Bergara, who believes in the supernatural, and Madej, who remains skeptical. The first episode was posted on the BuzzfeedBlue channel in 2016, and a separate channel for the show was created in July 2018.

"My best friend Hannah and I watch it together. It's mysterious, it's interesting and it's different from what you usually see on YouTube."

- Liza Posylkin, Senior 🖣



## YOUTUBERS ON THE RISE **Gus Johnson** Gus Johnson posts videos and

short sketch comedy occasional vlogs. 615,266 subscribers total views: 120,345,969

with more than 1 million sub-

nels with more than 10 million

rapid growth, many people now

career. For every 1,000 views on

(all statistics as of December 6, 2018)

### bestdressed



"bestdressed" is a fashion channel focusing on hauls and lookbooks of thrifted and vintage clothing. 471,427 subscribers total views: 15,868,474

Tube videos encompass all genres, including vlogs, gaming, comedy, news, beauty and makeup.



**DamonAndJo** 

Damon Dominique and

who make videos about

traveling the world.

learning languages and

1,087,099 subscribers

total views: 78,161,931

oanna Franco are friends

Ryan Trahan started his channel with running videos, and now posts comedy videos and vlogs. 764,119 subscribers total views: 35,000,697

### Avrey Ovard



At 16 years old, Avrey Ovard posts popular high school vlogs, as well as videos related to fashion and beauty. 549,933 subscribers total views: 28,141,839

## 20,721,542 subscribers



Most Popular Video: "ALL THE WAY - Jacksepticeye Songify Remix by Schmoyoho" 73,166,506 views Published on Jul 22, 2016 2m 48s



Most Popular Video: "The Secret World of Jeffree Star" 28,150,643 views Published on Aug 1, 2018 42m 29s

## 19,025,500 subscribers

# total views: 4,806,609,697

first video posted on Jul 2, 2008 Shane Dawson is a 30-year-old American YouTuber. One of the first You-Tube creators to achieve fame on the site, he is the 72nd most-subscribed channel. He began his career with sketch comedy videos and now creates popular conspiracy theory videos. Recently, he has been making docuseries focusing on the personal lives of fellow YouTubers such as Jeffree Star and Jake Paul.

"Not only does he incorporate very heavy subject matter into his videos, he brings awareness of certain things (like depression, anxiety, suicide, mental health, etc.) that many people struggle with in their day-to-day lives that we may not know about."

- Angie Starn, Junior

